

California Homeownership for San Diego Working Families

AGENDA

- 1:30 **Opening Remarks – Jose Mireles, Latino Builders Development**
Welcome – Councilman David Alvarez, City of San Diego
Francisco Estrada, Chief of Staff, City of Chula Vista
- 1:45 **Objective of Today’s Homeownership Conference – Joe Coto**
- Who we are
 - Why we are here today
 - What we will be doing today
- 2:00 **A History of Homeownership Discrimination (Redlining) – John Gamboa**
- 2:10 **First Panel - Moderator Arnulfo Manriquez, President & CEO, MAAC**
- Obstacles to homeownership*
- Panelists:
- Jean Diaz, Executive Director, San Diego Community Land Trust
Pamela Valenciano, Vice President, NAHREP San Diego
Orson Aguilar, President, The Greenlining Institute
- 3:00 **Break**
- 3:10 **Second Panel - Moderator Juan Carlos Hernandez, President Elect, US Hispanic Chamber of Commerce**
- Methods to address the problem*
- Panelists:
- Jennifer Hernandez, Partner, Holland & Knight
Stephen Russell, Executive Director, San Diego Housing Federation
- 3:50 **Discussion Period – Q&A**
- 4:20 **Closing Remarks – Jose Mireles**
- 4:30 **Reception**

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