

# Rebuilding Wealth Through Homeownership

## AGENDA

- 8:30 **Coffee**
- 9:00 **Opening Remarks – Jose Antonio Ramirez**  
**Welcome – Esmeralda Soria, City Council, City of Fresno**
- 9:20 **Objective of Today’s Homeownership Conference – Joe Coto**
- Who we are
  - Why we are here today
  - What we will be doing today
- 9:25 **A History of Homeownership Discrimination (Redlining) – John Gamboa**
- 9:35 **The Impact of the Housing Crisis – Ron Chavez**  
*The effects of the recent housing crisis and foreclosures on California’s families*
- 9:45 **First Panel**  
*Obstacles to homeownership*
- Panelists:  
Jennifer Hernandez, Partner, Holland & Knight  
Orson Aguilar, Executive Director, The Greenlining Institute  
Miguel Arias, Chief Information Officer, Fresno Unified School District  
Rich Hernandez, Board Member, National Association of Hispanic Real Estate Professionals (NAHREP)
- 10:45 **Second Panel**  
*Methods to address the problem*
- Panelists:  
Matt Regan, Senior V.P. Public Policy Bay Area Council Housing Committee  
Carol Ornelas, Chief Executive Officer, Visionary Home Builders of CA  
Keith Bergthold, Executive Director, Fresno Metro Ministry
- 11:45 **Lunch and Discussion Period – Joe Coto**
- 12:15 **Closing Remarks – Jose Antonio Ramirez**

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